



THE ALLENTOWN CHAMBER OF COMMERCE PRESENTS

THE  
ALLENTOWN AWARDS  
RECEPTION

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TUESDAY, MAY 16

5:30 - 7:30

MUHLENBERG COLLEGE  
2400 CHEW ST  
ALLENTOWN

*Celebrating our 2023 Award and Scholarship recipients!*



THE ALLENTOWN CHAMBER OF COMMERCE

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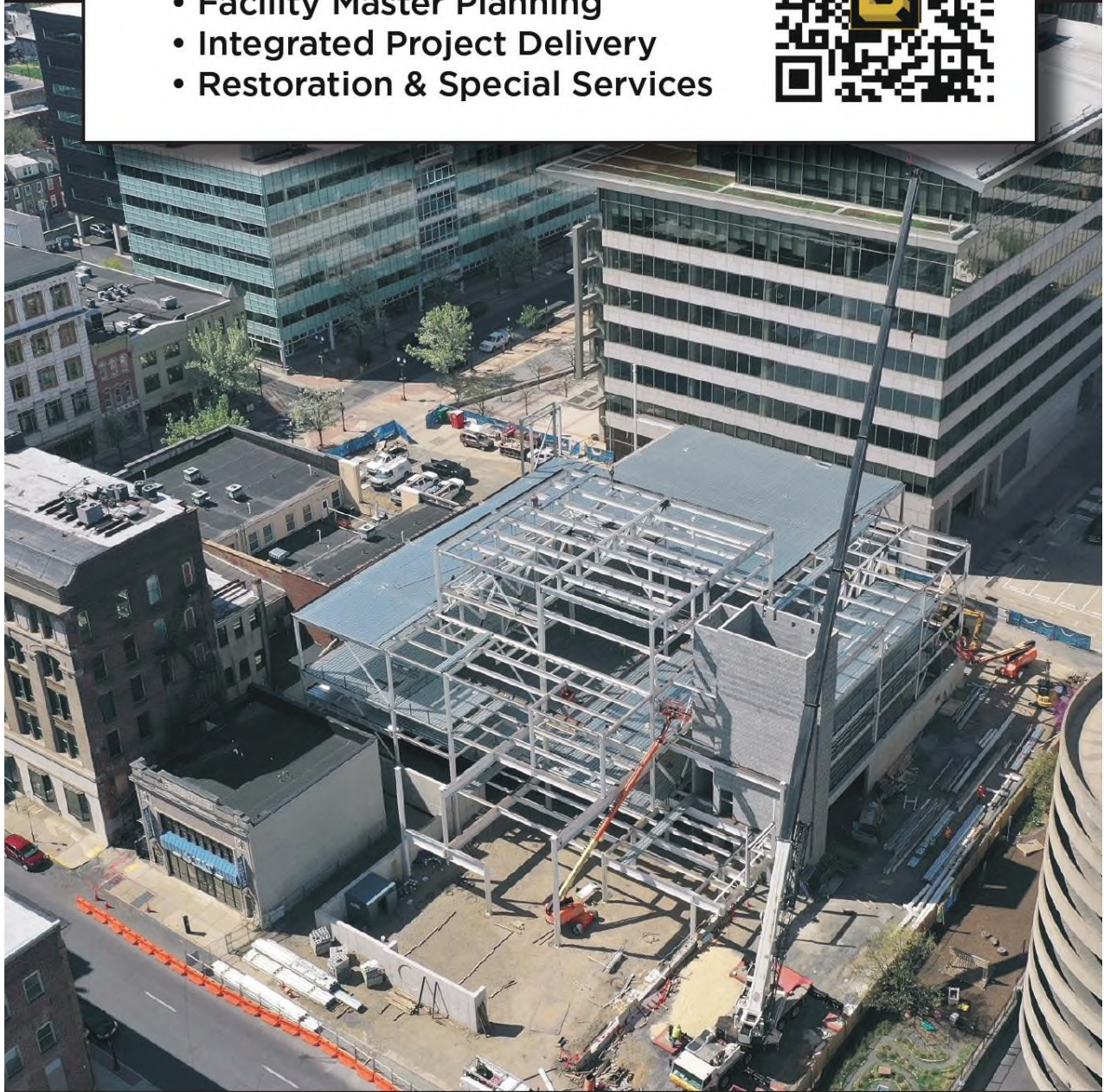
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THE  
**ALLENTOWN AWARDS**  
RECEPTION

*Schedule of Events*

**5:30 PM: RECEPTION & HORS D'OEUVRES**

**6:30 PM: OPENING REMARKS**  
*Presented by:* LIZ MARTIN

**MESSAGE FROM PRESIDENT & CEO**  
*Presented by:* TONY IANELLI

**AWARDS PRESENTATION**

**MILESTONE AWARD:**  
Muhlenberg College  
*Presented by:* MAYOR MATT TUERK

**DOWNTOWN COMMITMENT AWARD:**  
The Americus Hotel  
*Presented by:* JIM FERRY

**NEW COMMITMENT AWARD:**  
The Waterfront  
*Presented by:* TRACY OSCAVITCH

**PERFORMANCE BY ASD STUDENTS**

**LINDA M. ANTHONY SCHOLARSHIP AWARDS:**  
William Allen, Building 21, Louis E. Dieruff,  
and Central Catholic High Schools  
*Presented by:* DR. CAROL BIRKS & LIZ MARTIN

**DEDICATION AWARD:**  
MIERS INSURANCE  
*Presented by:* KATIE BROWN

**GOOD NEIGHBOR AWARD:**  
The Udder Bar  
*Presented by:* KELLIE RAHL-HEFFNER

**CLOSING REMARKS**

SPECIAL RECOGNITION:

*Muhlenberg College*

MUHLENBERG COLLEGE WAS FOUNDED IN 1848, MAKING 2023 ITS 175TH YEAR IN EXISTENCE. THE COLLEGE HAS BEEN EXPANDING AND UPDATING TO STAY WITH THE EVER-MOVING WORLD AROUND IT. MUHLENBERG CONTINUES TO STRIVE FOR EXCELLENCE, BOTH ACADEMICALLY AND PHILANTHROPICALLY, AND GRADUATES ABOUT 2000 STUDENTS A YEAR WELL PREPARED FOR THE LEHIGH VALLEY BUSINESS COMMUNITY. IN LATE APRIL, THE COLLEGE CELEBRATED THE MILESTONE WITH AN ANNIVERSARY WEEKEND AND ANNOUNCED THEIR BOUNDLESS FUNDRAISING CAMPAIGN INCREASED BUDGET FROM \$111 MILLION TO \$125 MILLION.



THE DOWNTOWN COMMITMENT AWARD:

*Historic Americus  
Hotel*

THE HISTORIC AMERICUS HOTEL WAS REBIRTHED AND FINALLY REOPENED THEIR DOORS AFTER A LARGE-SCALE RENOVATION TO THE NEARLY 100-YEAR-OLD LANDMARK. THE PROJECT IS HELPING REVITALIZE THE DOWNTOWN.

THE HOTEL ADDED A HIGH-RISE BALLROOM, EXTENDED-STAY SUITES, AND ROOMS FOR BIGGER ACCOMMODATIONS. THE ABDOUCHE FAMILY BELIEVES IN THE REAL CHARACTER OF THE BUILDING AND TRIED TO MAINTAIN IT AS MUCH PHYSICALLY, WHILE OFFERING UPGRADES THROUGHOUT THE HOTEL. THE HOTEL IS OFFERING NEW MEETING SPACES TO PROMOTE BUSINESS TRAVEL, AS WELL AS LEISURE TRAVEL, TO HELP STIMULATE THE LOCAL ECONOMY.



THE NEW COMMITMENT AWARD:

# *The Waterfront*

THE WATERFRONT IS A VISIONARY NEW DISTRICT CONSISTING OF LUXURY OFFICE TOWERS, STATE-OF-THE-ART APARTMENT COMPLEXES, A COLLECTION OF RESTAURANTS AND RETAIL PROMENADES, OUTDOOR PROGRAMMING, AND A SIGNATURE RIVER WALK. JAINDL ENTERPRISES, THE DEVELOPERS BEHIND THE WATERFRONT, SHARES THE CHAMBER OF COMMERCE'S DEVOTION TO THE COMMUNITY AND IS COMMITTED TO INTRODUCING NEW EXPERIENCES TO ALLENTOWN AND BRINGING LIFE BACK TO THE STORIED BANKS OF THE LEHIGH RIVER. THE WATERFRONT WILL DEFINE A NEW REGIONAL DESTINATION AND USHER IN THE CITY'S NEXT GREAT CHAPTER.





THE DEDICATION AWARD:

*Miers Insurance*

MIERS INSURANCE IS ONE OF THE OLDEST PRIVATELY-OWNED INDEPENDENT INSURANCE AGENCIES IN PENNSYLVANIA. OVER 130 YEARS, THEY HAVE BEEN HONORED TO ADVISE THOUSANDS OF BUSINESS OWNERS AND INDIVIDUALS. WITH A TEAM OF LICENSED STAFF HOLDING MANY PROFESSIONAL DESIGNATIONS, THEY ARE HERE TO CONTINUE SERVING THE NEEDS OF EVERY CLIENT. MIERS INSURANCE HAS MOVED FROM THEIR OLD LOCATION TO A NEW LOCATION WITHIN THE WATERFRONT, SHOWING CONFIDENCE IN THE NEW DEVELOPMENT PROJECT AND HELPING PROMOTE THE AREA TO OTHER LOCAL BUSINESSES LOOKING FOR A NEW HOME.



**M** MIERS  
INSURANCE | *Since 1892*

THE WATERFRONT

# Allentown's Next Chapter



[www.thewaterfront.com](http://www.thewaterfront.com)



THE GOOD NEIGHBOR AWARD:

*The Udder Bar*

THE UDDER BAR HAS BEEN A WEST END NEIGHBORHOOD FAVORITE SINCE 2017. THEY SERVE OVER 40 FLAVORS DAILY, BEING ONE OF THE BEST NEIGHBORS TO COME HOME TO AFTER A LONG DAY AT WORK, AT SCHOOL, OR JUST A HOT SUMMER DAY. THEIR MENU INCLUDES VEGAN TREATS TOO. THE UDDER BAR HOSTS A MONTHLY EVENT CALLED "UDDERLY GRATEFUL SUNDAE", DONATING 10% OF THE PROCEEDS TO LOCAL SCHOOLS, HOSPITALS, ANIMAL SHELTERS, AND MORE THROUGHOUT THE YEAR. THEY ALSO PROMOTE THE OPPORTUNITY TO HOST YOUR OWN FUNDRAISER! NEW THIS YEAR, THE UDDER BAR JUST EMBARKED ON AN ICE CREAM TRUCK TO BRING THIS YEAR'S GOOD NEIGHBOR TO YOUR LOCAL FESTIVAL, COMPANY PARTY, OR WEDDING!





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College



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*Thank you for your service to our community!*

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